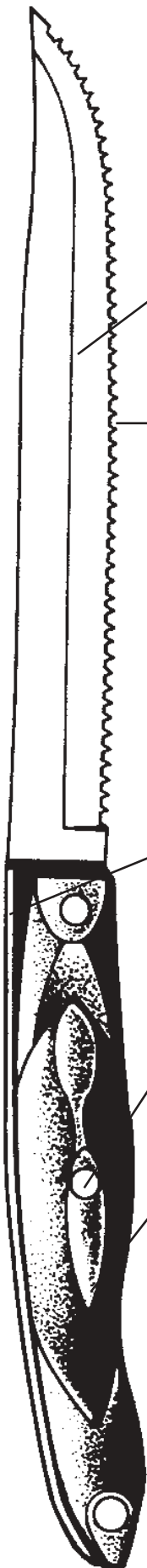


# Features And Benefits



**Product Feature**

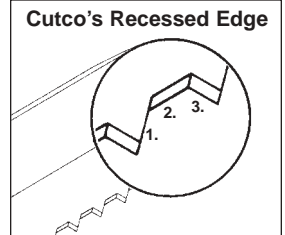
High-Carbon, stain-resistant steel

*Consumer Benefit*

- Holds a sharp edge to get the job done faster and better.
- Mirror-polish finish is easy to clean and stays beautiful year after year.

**Product Feature**

Double-D (double durable) Stay-Sharp Recessed Edge. A series of three aggressive cutting edges recessed back from the edge of the blade to protect them from coming into contact with ceramic plates and other surfaces that dull knives.



*Consumer Benefit*

- Knife stays sharp for years.
- Makes a clean cut (serrated edges rip and tear).
- Food prep is easier. . . presentation more beautiful.
- Can be resharpened (free) at Cutco. (Serrated knives can not be resharpened)

**Product Feature**

Full Tang (blade extends full length of handle on kitchen knives)

*Consumer Benefit*

- Extra strength.
- Perfect balance.

**Product Feature**

Triple Rivets (hand-sanded flush with handle)

*Consumer Benefit*

- Durability (handle held firmly to blade).
- Sanitation (no gaps to trap food).

**Product Feature**

Wedge-Lock "Hand-Perfect" Handle. Ergonomically-Designed. Made of a highly-engineered thermo-resin.

*Consumer Benefit*

- Fits the hands of the world!
- Fits large or small hand; right or left hand.
- Non-porous, will not crack, chip or fade.
- Sanitary, comfortable, durable, dishwasher-safe.

**Product Feature**

Forever Guarantee

*Consumer Benefit*

- The Guarantee never ends.
- It's for your lifetime PLUS . . . the lifetimes of those you hand them down to...your children...your grandchildren... .
- Sharpened and maintained Forever, too - FREE!

