



Corporate Profile

CUTCO – The World’s Finest Cutlery – is the largest manufacturer and marketer of high-quality kitchen cutlery and accessories in the United States and Canada. The CUTCO corporate family consists of CUTCO Corporation, the parent company; CUTCO Cutlery Corporation, manufacturer of CUTCO since 1949; Vector Marketing Corporation, exclusive marketer of CUTCO directly to consumers via sales representatives located throughout the United States and Canada; and CUTCO International Inc. All are headquartered in Olean, N.Y.

CUTCO Corporation was formed in 1949 as Alcas Corporation, a joint venture between ALCOA (Aluminum Company of America) and Case Cutlery to manufacture high-quality knives. In 1982, Alcas management purchased the company from ALCOA, and three years later it acquired Vector Marketing Corporation. In 2009, Alcas Corporation changed its name to CUTCO Corporation.

Facts and Figures:

- More than 100 kitchen cutlery products are sold under the CUTCO name, as well as a variety of kitchen gadgets, utensils and flatware. The company also carries a line of cookware, sporting and pocket knives and garden tools.
- CUTCO has been purchased by more than 15 million satisfied customers.
- Over 700 manufacturing and administrative people are employed at the Alcas/CUTCO/Vector headquarters in Olean, N.Y.
- CUTCO products are marketed directly, by appointment only, to consumers in the convenience of their homes.
- For more information, call CUTCO Customer Service at 1-800-828-0448 or visit www.cutco.com.

Officers:

James E. Stitt – Chairman, CEO and President, CUTCO Corporation

Brent A. Driscoll – Executive Vice President Administration and Finance, CUTCO Corporation

James M. Stitt – President, CUTCO Cutlery Corporation

Carey F. Litteer – Executive Vice President, CUTCO Cutlery Corporation

John W. Whelpley – President and COO, Vector Marketing Corporation

Albert T. DiLeonardo – CEO and President Vector East, Vector Marketing Corporation

Bruce S. Goodman – CEO and President Vector West, Vector Marketing Corporation

Mark D. Heister – CFO, Vector Marketing Corporation

Amar Davé – Executive Vice President Eastern Region, Vector Marketing, Corporation

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